

NEW

# BEVERLY

300 HPE / 400 HPE



PIAGGIO®

**WE ARE TRANSFORMING MOBILITY THANKS TO A BLEND OF TECHNOLOGY AND ART, A COMBINATION OF NEW IDEAS AND UNIQUE DESIGN. WE ARE SHOWING THE WHOLE WORLD THAT FUNCTIONALITY CAN BE FUN AND THAT PRACTICALITY CAN ALSO BE A THING OF BEAUTY. WE WANT TO ENSURE THAT PRESSING THAT START BUTTON SETS OFF REACTIONS THAT WILL TRANSFORM MONDAY MORNINGS INTO AN EXCITING EXPERIENCE, WHETHER IT BE THE SCRAMBLE TO SCHOOL, THE HOURS SPENT IN TRAFFIC OR THE PANIC PHONE CALLS MADE WHEN THERE IS NO MORE BREAD LEFT AT HOME. LET'S ENJOY EVEN THE MOST MUNDANE OF ROUTES AND MAKE OUR JOURNEY THE HIGHLIGHT OF THE DAY.**





# URBAN CROSSOVER



## KEYWORD VERSATILITY

Beverly, the most sought-after and admired high-wheel vehicle, symbol of elegance and dynamic character, continues to evolve and astonish. 20 years after its début, rewarded with record sales, Beverly surpasses the traditional categories to become an authentic versatile crossover. In the 300 cc and 400 cc versions, the stylish Beverly and the sportier Beverly S maintain the dynamic features and grip of a high-wheel vehicle, along with the exuberance, safety and comfort over long distances of a brilliant GT. Born for urban commuting in any situation, with its agility and easy handling, Beverly is also the ideal companion for suburban, two-up riding, thanks to its ability to provide a comfortable, pleasant and hi-tech experience.

# POWERED

# BEAUTY



## **ASTONISHING PERFORMANCE**

Beverly's winning formula stems from the combination of a motorcycle-derived chassis architecture and the new Euro 5 hpe (High Performance Engine) in 300 cc and 400 cc, born out of Piaggio's research. Besides significantly increasing power and torque values to provide more elastic operation and top-notch performance, the single-cylinder, 4-stroke and 4-valve engines, with liquid cooling and electronic injection, reduce consumption and noise and they are ideal for long trips. The setup with high wheels and lightweight alloy wheel rims, with the front 2" larger than the rear, increases grip on the road.

# SPORT ATTITUDE

## NOT JUST ELEGANCE

The unmistakable design maintains its popularity in the new, sport-inspired look. The front end has been redesigned and the side silhouette, now more muscular, is lightened in the slender rear end. At a glance, the LED headlamp at the centre of the handlebar and the front end stand out. The LED turn indicators and position lights define the edge of the leg shield, creating a true luminous "signature", immediately recognisable even in daylight. The rear has been revamped with the LED taillight unit and the motorcycle-inspired registration plate holder. The glossy black details and the wheels with their seven split spoke pattern draw looks and the saddle with its double covering shows extreme attention to detail.



NEW CONTROLS



REGISTRATION PLATE HOLDER



LED LIGHT



CLUSTER FORK



# REDESIGNED FOR YOU

## SIMPLER EVERY DAY

The helmet compartment under the seat, featuring a courtesy light, maintains outstanding cargo space, able to hold two jet helmets. A result achieved thanks to the positioning of the fuel tank at the centre of the footboard, another one of Beverly's particular features from its birth which also provides other benefits such as the possibility of refuelling without getting off the scooter and excellent rideability features due to better centralisation of the masses. Cargo capacity is rounded out by the practical luggage rack with its integrated passenger grab handles, the glove box incorporated in the leg shield back plate, complete with a USB port inside to charge mobile devices, and the retractable bag hook. The 400 hpe version also stands out with a flyscreen that comes standard and emphasises its suburban touring personality.



FUEL CAP  
ON THE TUNNEL



PRACTICAL RETRACTABLE  
BAG HOOK



SPACIOUS UNDERSEAT  
COMPARTMENT





A nighttime photograph of a city street. In the foreground, a wet asphalt road reflects the ambient light. An elevated concrete roadway or bridge structure spans across the middle ground. Below it, a row of trees is illuminated with vibrant green neon lights. In the background, a modern building with a grid-like facade is lit up. The overall atmosphere is urban and modern.

**BEST  
BEVERLY  
EVER**



# USEFUL TECHNOLOGY

## IMPROVE YOUR EXPERIENCE

Technology transforms interaction with the vehicle and streamlines the on-board experience. Beverly does away with the traditional key: the keyless system lets you keep the key in your pocket whilst starting the engine, opening the saddle and the fuel door and locking the steering column. The remote Bike Finder feature helps you pick your vehicle out even in crowded car parks, activating the turn indicators and blowing the horn on command. At the centre of the new "navigation bridge", you'll find the 5.5" digital LCD dashboard and, on the sides, the ergonomic handlebar controls. The light clusters and turn indicators implement LED technology.



ELEGANT INSTRUMENTATION  
WITH MODERN LCD DISPLAY



SEAT OPENING WITH MECHANICAL  
RESTRAINT SYSTEM AND COURTESY LIGHT



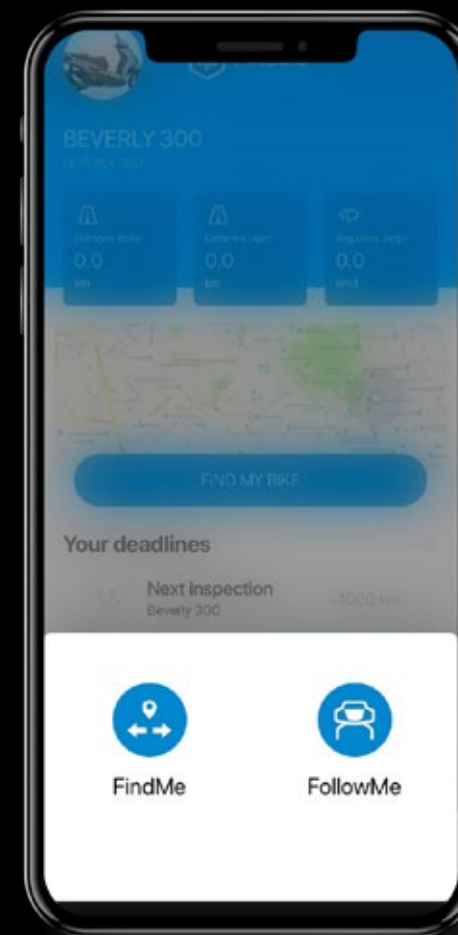
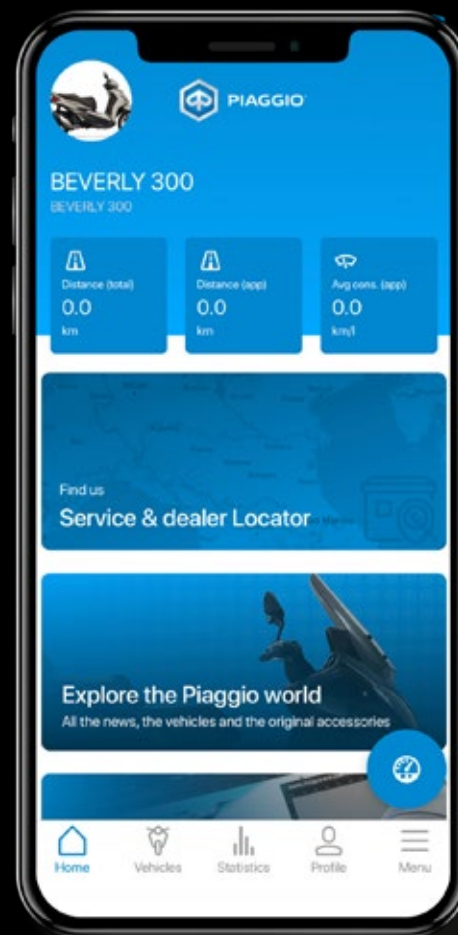


# ALWAYS CONNECTED



## TIRELESS WORKER

Technology creates a travel experience on a higher level for an even more thrilling and satisfying ride. The advanced Piaggio MIA on board connectivity system, standard equipment on the Beverly 400 hpe, lets you connect your smartphone via Bluetooth to Beverly's on board electronic system. Without taking your hands off the handlebars, many of your smartphone's features are available on the on board display with relative notices to manage calls, text messages, e-mail, music and playlists, as well as route monitoring, live tracking and riding information. The Piaggio app on your smartphone controls the Bike Finder and Follow Me Home features, which keep the low beam light on for a predefined time after the engine is switched off.



Piaggio MIA lets you use your mobile phone as a remote control and you can manage the "Find me" and "Follow me home" features from the Piaggio app to make your vehicle visible immediately\*.



### FIND ME (Bike Finder function)

By selecting the specific icon from the main screen of the app, the user can easily identify their vehicle thanks to activation of the horn and turn signals.



### FOLLOW ME HOME

The second function that can be activated via the dedicated key is "follow me home", which activates the low beam light for a pre-defined period once the engine is switched off.

\*Functions available within a distance of 70 metres from the vehicle.







# Beverly

300 hpe ABS/ASR  
400 hpe ABS/ASR



# CHOOSE ELEGANCE

## ELEGANT AND URBAN

Urban character, elegant and reliable in terms of performance and ride, Beverly holds up brilliantly on long, suburban routes. Thanks to a few new features such as its comfortable riding position and the spacious storage compartment under the seat that can hold two helmets, it is the ideal solution for a satisfying ride even on a weekend outing. Its elegant style is confirmed in the detail of the warm and attractive metallic finishes, like those of the luggage rack, the passenger footrests and the instrumentation frame, combined with the new dark brown seat with tone on tone double stitching. The glossy and modern Bianco Luna, Blu Oxygen and Grigio Cloud colours create a warm and elegant combination with the metallic finishes and the light grey wheel rims.

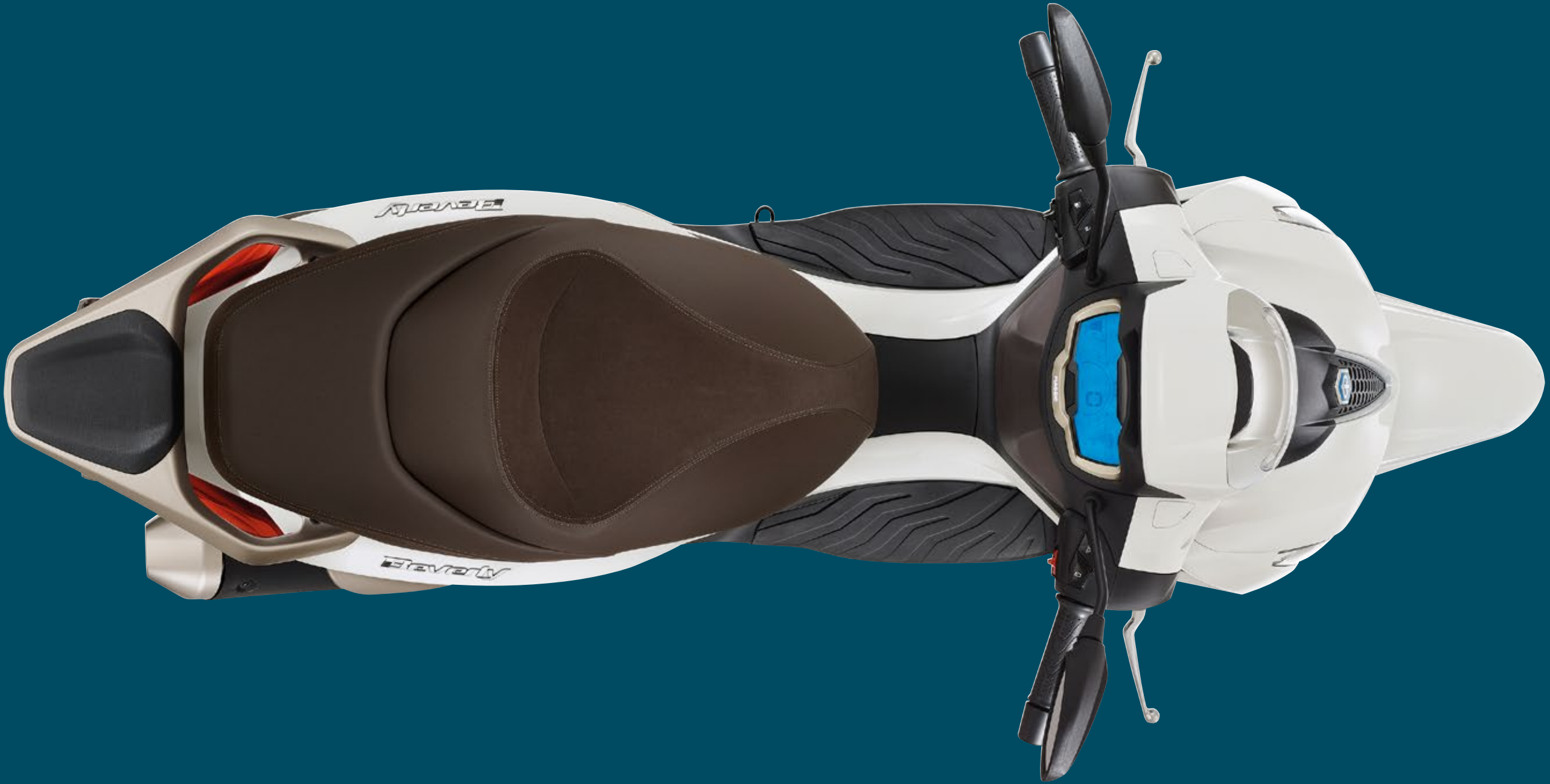
A close-up, low-angle shot of a motorcycle's front wheel and tire. The tire has a prominent tread pattern and the word 'PIRELLI' is visible on the sidewall. The wheel is a multi-spoke alloy design. The lighting is dramatic, highlighting the metallic surfaces and the texture of the rubber.

# Beverly

300 hpe ABS/ASR  
400 hpe ABS/ASR

- New design with modern and dynamic lines
- New suspension for maximum stability and comfort.
- New keyless system
- Entirely digital dashboard
- Full LED lighting system
- Flyscreen (standard equipment on the 400 cc)
- Advanced Piaggio MIA (standard equipment on the 400 cc)
- Dedicated dual exhaust for the 400 cc version
- Spacious underseat compartment, large enough to hold two helmets
- Glove compartment with USB port
- Elegant and popular style with a range of three glossy colour schemes, dark brown saddle in double material and tone on tone double stitching. Warm metallic finishes and light grey wheel rims.







**ENJOY  
YOUR  
STREET**







# Beverly S

300 hpe ABS/ASR

400 hpe ABS/ASR

# CHOOSE SPORTIVENESS

## URBAN AND BOLD

Beverly S expresses its more sporty and aggressive side. The design lines and the original stylistic choices interpret its exuberant spirit. The fuel tank is positioned in the tunnel for a motorcycle-style thrill of balance between power and agility. The sportiness of the vehicle is emphasised by the grey graphite details like the luggage rack, the passenger footrests, the central tunnel and the wheel rims, as well as the dual-material saddle with double stitching. Beverly is available in two refined matt colour schemes, Nero Tempesta and Argento Cometa, and the charismatic glossy Arancio Sunset.





# Beverly S

300 hpe ABS/ASR

400 hpe ABS/ASR

- New design with modern and dynamic lines
- New suspension for maximum stability and comfort
- New keyless system
- Fully digital instrument cluster
- Full LED lighting system
- Flyscreen (standard equipment on the 400 cc)
- Advanced Piaggio MIA (standard equipment on the 400 cc)
- Dedicated dual exhaust for the 400 cc version
- Spacious underseat compartment, large enough to hold two helmets
- Glove compartment with USB port
- Sporty style with double-material and contrasting double-stitched black saddle. Graphite-effect finishes, like the dark grey wheel rims









**THE CITY  
HAS NO  
BOUNDARIES**

324



MOBILE PHONE SUPPORT



WINDSHIELD

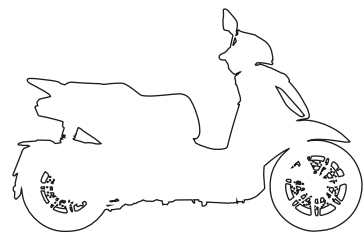


- TOPBOX 36 L + 52 L
- TOPBOX KEYLESS
- PAINTED TOPBOX COVER
- BACKREST
- KIT WINDSHIELD 'TOP' + 'URBAN'
- KIT FLYSCREEN TRANSPARENT + SMOKED
- HAND MITTENS
- OUTDOOR VEHICLE COVER
- SPORT EXHAUST BEVERLY 400 - 300 HPE
- KIT SPORT HANDGUARDS
- SPORT FLOOR MAT
- SADDLE-HANDLE BAR MECHANICAL ANTI THEFT
- ELECTRONIC ANTI THEFT
- HEATING ACCESSORIES: SADDLE + HANDGRIPS + LEG COVER
- PIAGGIO MIA
- KIT SUPPORT SMARTPHONE
- BLUETOOTH COMMUNICATION SYSTEM

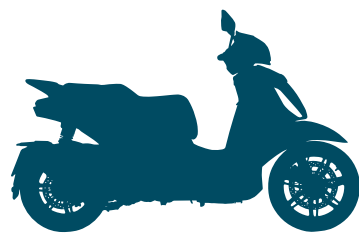
# ORIGINAL ACCESSORIES



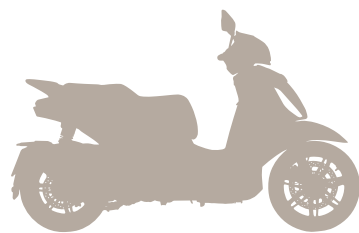
**Beverly**



BIANCO  
LUNA

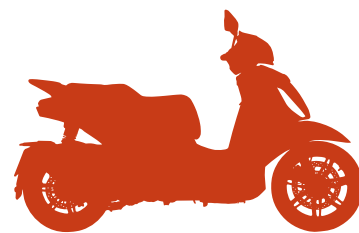


BLU  
OXYGEN



GRIGIO  
CLOUD

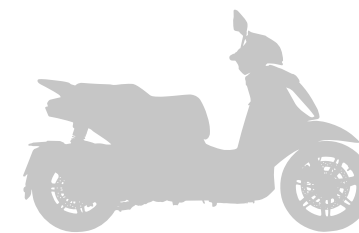
**Beverly S**



ARANCIO  
SUNSET



NERO  
TEMPESTA



ARGENTO  
COMETA

**COLOUR  
RANGE**





# TECHNICAL SPECIFICATIONS

	BEVERLY / BEVERLY S	BEVERLY / BEVERLY S
	300 hpe	400 hpe
<i>Engine</i>	Single cylinder 4-stroke, 4 valves	Single cylinder 4-stroke, 4 valves
<i>Engine capacity</i>	278 cc	399 cc
<i>Bore x Stroke</i>	75 mm x 63 mm	84 mm x 72 mm
<i>Power</i>	19 kW a 8,000 rpm	26 kW a 7,500 rpm
<i>Torque</i>	26 Nm @ 6,250 rpm	37.7 Nm @ 5,500 rpm
<i>Consumption (WMTC cycle)</i>	30.3 km/l	27 km/l
<i>CO<sub>2</sub> emissions</i>	77 g/km	87 g/km
<i>Valve timing system</i>	Single overhead camshaft (SOHC) - 4 valves	Single overhead camshaft (SOHC) - 4 valves
<i>Fuel system</i>	Electronic injection	Electronic injection
<i>Cooling system</i>	Liquid	Liquid
<i>Lubrication</i>	Wet sump	Wet sump
<i>Starter</i>	Electric	Electric
<i>Gearbox</i>	CVT continuously variable transmission	CVT continuously variable transmission
<i>Clutch</i>	Automatic centrifugal dry clutch	Automatic centrifugal multiplate wet clutch
<i>Frame</i>	Double cradle in high strength tubular steel	Double cradle in high strength tubular steel
<i>Front suspension</i>	Hydraulic telescopic fork	Hydraulic telescopic fork
<i>Rear suspension</i>	Dual hydraulic shock absorbers adjustable in preload	Dual hydraulic shock absorbers adjustable in preload
<i>Front brake</i>	Ø 300 mm disc	Ø 300 mm disc
<i>Rear brake</i>	Ø 240 mm disc	Ø 240 mm disc
<i>Braking system</i>	ABS/ASR	ABS/ASR
<i>Front tyre</i>	Tubeless 110/70 - 16"	Tubeless 120/70 - 16"
<i>Rear tyre</i>	Tubeless 140/70 - 14"	Tubeless 150/70 - 14"
<i>Length / Width / Wheelbase</i>	2,125 mm / 800 mm / 1,540 mm	2,155 mm / 800 mm / 1,550 mm
<i>Fuel tank capacity</i>	12 l	12 l
<i>Emissions compliance</i>	EURO 5	EURO 5



## X-CARE + MAINTENANCE

Thanks to the X-Care + services offered by the brand, you can drive your scooter without a care in the world. When you select and purchase one of the packages available to meet various needs, you will be entitled to periodic scheduled maintenance in line with the specifications set out in the use and maintenance manual.

**2 YEARS** 2 service coupons (1,000 - 10,000 km)

**3 YEARS** 3 service coupons (1,000 - 10,000 - 20,000 km)

**4 YEARS** 4 service coupons (1,000 - 10,000 - 20,000 - 30,000 km)

## X-CARE + EXTENDED WARRANTY

The X-Care+ Extended Warranty completes the dedicated services on offer, protecting your peace of mind when it comes to your scooter and allowing you to travel worry-free with a 1 or 2 year warranty which includes roadside assistance:

- Coverage of repair costs for faults due to manufacturing or assembly defects on parts
- Replacement of damaged parts with original spare parts, labour included
- Roadside assistance which guarantees non-stop mobility in addition to the breakdown recovery and towing services
- Specialised, certified Piaggio Group Service assistance
- Retention of the retail value of your used vehicle in case you decide to sell
- Coverage throughout Europe

Ask your dealership or your authorised service centre for full details of the services and coverage available in your country.

# DEDICATED SERVICES



The dream of riding a Piaggio is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

[www.piaggiofinancialservices.com](http://www.piaggiofinancialservices.com)

The company reserves the right to make technical and aesthetic changes at any time. Ride carefully, always wearing a helmet and and proper attire. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with prevailing standards. See your Official Piaggio Dealership and Authorised Retailers for a secure purchase and guaranteed service support. Original Piaggio spare parts are a guarantee of quality and ensure that vehicle performance remains unaltered.

COMPANY WITH  
QUALITY SYSTEM  
CERTIFIED BY DNV  
= ISO 9001 =

COMPANY WITH  
ENVIRONMENTAL SYSTEM  
CERTIFIED BY DNV  
= ISO 14001 =

COMPANY WITH  
SAFETY SYSTEM  
CERTIFIED BY DNV  
= OHSAS 18001 =

Piaggio is a registered trademark of Piaggio & C. S.p.A.



**PIAGGIO®**

[piaggio.com](http://piaggio.com)